



E-commerce solutions for booksellers

BatchLine customers can access two options for transactional websites: the first is the **web exporter**, which provides data and images that must be integrated manually into an existing Shopify, Wix or bespoke website.

The second option – the **BatchLine BCS plugin** – can automatically sync your stock position as you sell or add new books. From 1 January 2022, there will be a charge of £120 p.a. + VAT for the plugin, but we are including it as part of the **web exporter package** to help booksellers get back into business after a challenging year.

BatchLine POS web exporter

The web exporter offers bibliographic data and images for display on your website and costs £240 p.a. + VAT. To access this service, you must be a current subscriber to BatchLine POS.

"What does the web exporter do?"

- It produces customisable XML and CSV data files.
- You or your own IT support must configure these files to make them compatible with an existing website.

"What does it not do?"

- It does *not* work automatically: you or your web designer have to import the information into your transactional website.
- It will *not* automatically update your website when an item is sold.
- This option does *not* provide you with technical support.



BatchLine BCS plugin and web exporter

The plugin operates with a fully up-to-date, functional WooCommerce website. Normally £120 p.a. + VAT but included F.O.C. with the **web exporter package** until 31st December 2021. Thereafter it will be a chargeable service.

"What does the BatchLine BCS plugin do?"

- It provides full integration with BatchLine POS.
- It will update your stock position as you add stock or make a sale.
- It will automatically pull your stock along with the images and biblio into your transactional website.
- If your website is not up to date, our web partners **BCS** (Broadband Cloud Solutions) can do the necessary work for a one-off fee starting at £200, depending on what is required.

Low-cost website option

BCS can also create a new transactional WordPress website with WooCommerce and the BatchLine BCS plugin. This includes full development of a customised site, monthly maintenance and hosting, plus your own *.co.uk* or *.com* domain. Ongoing charges of £100 + VAT per month for a minimum of two years apply. This contract will be directly with BCS. In addition, you will require the BatchLine POS web exporter at £240 p.a.+ VAT which will be charged by Batch.

Next steps

Discuss your options with the Batch team who will be able to advise you on the best solution. They will also explain how to access the BatchLine web exporter. If you decide to use the BatchLine BCS plugin, email mail@batch.co.uk to tell us and you will be issued with a licence key (coupon) and details on how to access the service from BCS.

