E-commerce integration for independent booksellers using BatchLine

We have negotiated a deal whereby **BatchLinePOS** subscribers can access images and bibliographic data for their websites. There are two main options and the one you choose will depend on your needs and technical expertise:

Option 1: Data Export Only

Option 2: Website packages provided by Broadband Cloud Solutions (BCS)

> A) Customising an existing website to the latest WordPress standards. Producing an integrated site and simplifying the maintenance of that website.
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> or
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> B) A brand-new website, simple to maintain in the style of Hillside or Plackitt with further customisation options available.

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➔ **Option 1 – Data Export Only. This includes jackets and synopsis plus options for weights and dimensions.**

This option is aimed at bookshops who have an existing WordPress website and would like to enrich the content with jacket images and bibliographic data. BatchLine has a facility to export the shop inventory in a such a way as to permit all your stock to appear on your e-commerce web site. Working with the BatchLine data service means that the website can download jackets and bibliographic data on demand as customers browse.

The bibliographic data and jackets are available via an export function from BatchLine for you to integrate into e-commerce packages such as Shopify. Installation can be carried out by yourself or your web developer and you don't have to change your current host. Please note this option covers the data and the exporter, but you must be able to install and use this yourself. (The BCS packages set out below provide solutions for booksellers who require technical support or a managed service.)

Access to images and bibliographic data is an add-on service to a valid BatchLine subscription. The cost of access to the data is £20 per month (£240 p.a.) **in addition to your BatchLine support fee**. The sum of £240 p.a. will be payable to Batch in January annually in advance or pro-rata for customers joining throughout the year. You will need a BatchOne login to pay for the service via Batch Payments. Contact mail@batch.co.uk to be set up.

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Managed WooCommerce Plugin from Broadband Cloud Solutions (BCS)

➔ BCS Package 2A – BatchLine plugin and installation support to an existing WordPress and WooCommerce website

Upgrade an existing website to use the BatchLine plugin. This option provides a new look with enhanced features and simplifies the site's maintenance.

Package 2A is aimed at bookshops that have an existing website running the latest software versions of WordPress and associated plugins. The BatchLine/WooCommerce plugin is only compatible with modern, WordPress websites that are maintained and fully up-to-date. BCS can help if your website requires modernisation or maintenance before the plugin can be used. The price will depend on the condition of your existing WordPress website and the amount of work required to bring it up to a compatible specification.

- Standard image and bibliographic fee of £240 p.a payable to BatchLine
- Cost from £200 for installation to a compatible website
- Modernisation of your website if required £POA

➔ BCS Package 2B – New WordPress website with built-in WooCommerce and BatchLine plugin

This is aimed at those booksellers who don't have an existing WordPress website, but who wish to sell their stock online. Package 2B consists of a new WordPress website with WooCommerce e-commerce capability and BatchLine plugin. The site is a modern template design that performs on all platforms including mobile and which can be customised with your own logo and branding. The fee includes annual web hosting, SSL and payment integration with Paypal or Stripe.

Demo examples can be viewed at http://hillsidebooks.bcs-hosting.net/ and https://plackittandbooth.co.uk/shop/

For those unfamiliar with WordPress, WordPress provides the most popular content-management system for modern websites allowing you control over all text, images and videos that appear on your site.

Payment for this package is monthly and will be billed by BCS directly.

- Development costs and all on-going charges are spread evenly over a two-year period. All-inclusive monthly charge of £100/month for a minimum period of two years. This package includes development of a customised website based on the BCS bookshop theme, monthly maintenance and hosting of your site, and includes a .co.uk or .com domain.

  Plus:

- Standard image and bibliographic fee of £240 + VAT p.a. payable to BatchLine

Costs	Option 1 BatchLine Images & Data only	BCS Package 2A BatchLine Images & Data plus	BCS Package 2B BatchLine Images & Data plus
	Images and bibliographic data from your stock and sales records	Images and bibliographic data from your stock and sales records	Images and bibliographic data from your stock and sales records
			Paypal & Stripe integration
			Web hosting
			Customised with your logo
			SSL - certified security
			Mobile compatible
			Technical support
Costs (BatchLine)	£240 p.a. to BatchLine	£240 p.a. to BatchLine	£240 p.a. to BatchLine
Costs (BCS)	N/A	From £200	£100 per month for a minimum of 2 years
	All prices subject to VAT		

Optional on-going support – BCS can provide on-going support needs for websites including ensuring all software updates are in place, providing regular backups to provide peace of mind and ensuring a proactive approach to data security including Firewall, and regular scans. The normal price for this is £50+vat/monthly but it is available to all BatchLine plugin customers for an additional **£25/month.**

For information about any of the BCS options outlined above, please contact mail@batch.co.uk and we will put you in touch with a member of their team.

[20/1/21]

www.batch.co.uk